



Annual Report

2021 - 2022



Introduction to the Wimauma Community Development Corporation



The **Willow Bridge** is the logo for the WCDC. This year, more than ever, it is symbolic of the WCDC building bridges; from our unique historic past to a thriving future; building bridges to bring our residents together; building bridges that celebrate our rich cultures; building bridges that support diverse economic opportunities; building bridges that connect the beauties of nature with planned growth.

Preservation, elevation and innovation are the driving forces for programs and initiatives. Our goal is to always uplift the values and heritage of the community while adopting best practices and creating new solutions. We believe that building strong partnerships is essential, whether supporting the growth and success of organizations already working in Wimauma or facilitating new organizations, services and partnerships to forge paths to success.

Through this work, the WCDC is creating a **learning, living, serving, working environment that empowers our community and partners**, implements dynamic solutions that address systemic issues, and strengthens the fabric of our community. We are capturing the grit, ingenuity, and sense of purpose that is the best of our past and building a bridge to the knowledge and resources that create a better future.

The Wimauma CDC Mission and Vision

Mission

To create a healthy and vibrant community
by engaging and empowering **everyone**

Vision

A diverse and unified community that
creates opportunities for **everyone**

History

The Citizen's Improvement League, founded in 1967 has a rich 55-year history of "Creating a brighter future" for the citizens of Wimauma. In 2016, we began an exciting new chapter in our history with support from Allegany Franciscan Ministries, the Wimauma Community Development Corporation became the anchor organization for their Common Good Initiative. With the Wimauma Community Development Corporation as the anchor, the mission to "mobilize communities through community engagement, a long-term commitment of resources, and increased collaboration of residents and stakeholders" continues today. The WCDC's presence continues to expand far beyond the initial Common Good Initiative in serving the residents of Wimauma.

Demographics of Wimauma

This infographic contains data provided by Esri, Esri and Data Axle. The vintage of the data is 2021, 2026.

Key Facts

Wimauma CDP, FL
Wimauma CDP, FL (1278025)
Geography: Place

KEY FACTS

12,097

Population



4.2
Average Household Size

28.2

Median Age

\$54,798

Median Household Income

EDUCATION

39%

No High School Diploma



28%

High School Graduate



18%

Some College



14%

Bachelor's/Grad/Pr of Degree

BUSINESS



126

Total Businesses



861

Total Employees

EMPLOYMENT

43%



White Collar

44%



Blue Collar

14%



Services

5.3%

Unemployment Rate

INCOME



\$54,798

Median Household Income



\$17,525

Per Capita Income



\$114,644

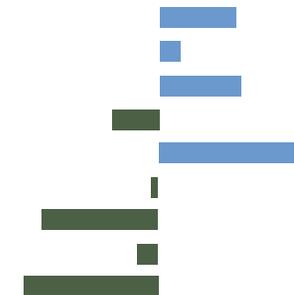
Median Net Worth

Households By Income

The largest group: \$50,999 - \$74,999 (23.0%)

The smallest group: \$200,000 + (4.1%)

INDICATOR	VALUE	DIFF
<\$15,000	12.4%	+2.1%
\$15,000 - \$24,999	8.4%	+0.6%
\$25,000 - \$34,999	11.5%	+2.3%
\$35,000 - \$49,999	11.4%	-1.3%
\$50,000 - \$74,999	23.0%	+3.8%
\$75,000 - \$99,999	12.3%	-0.1%
\$100,000 - \$149,999	11.8%	-3.2%
\$150,000 - \$199,999	5.1%	0.5%
\$200,000+	4.1%	-3.7%



Bars show deviation from Hillsborough County

Accomplishments this Year



Activities

- Passage of the Hillsborough Village Community Plan
- Passage of the moratorium to prohibit new building applications
- Creation of “WCPAT” Wimauma Community Plan Activation Taskforce” to implement the Village Plan

Events

- Health Fair with UF Agriculture Extension
- Day of Dead Celebration
- Introduction of the Wimauma Village Plan Press Conference
- Breakfast of the Soul



Community Coalitions

- Enterprising Latinas
- Wimauma Together: One of 5 stakeholders to lead an organization of approximately 30 community service organizations
- Wimauma NOW



Partnerships with Hillsborough County Departments

- Board of County Commissioners
- Hillsborough Planning Department
- Hillsborough Park and Recreation Department
- Hillsborough Schools: future planning of three school campuses

Memberships/ Organizations



WORTH
Affordable Housing

Initiatives and Collectives

Through collaborations with other community organizations the WCDC was able to accomplish so much more for our community.

As an example, the WCDC worked with Enterprising Latinas to host the Breakfast of the Souls to honor our African American residents. The WCDC, as one of five lead stakeholders worked with many other community organizations in “Wimauma Together” to offer aid during the Covid Pandemic. The WCDC partnered with Beth El Farmworker Ministry and the University of Florida to provide a Health Fair focusing on our farm worker community. As a member of the LWV Voting Services Committee, the WCDC is working to educate and empower our residents about the importance of voting. The WCDC is currently working with the Hillsborough Park and Recreation Department to revitalize Bethune Park.

Funding

The WCDC is most grateful to the ongoing financial support from Allegany Franciscan Ministries. The WCDC has also secured additional funding from the Hispanic Federation. The WCDC has also received numerous anonymous donors. Thank you everyone!

We Are The WCDC

The WCDC has spent a great deal of time and energy focusing on our “own house”. The WCDC has had a very ambitious agenda to build capacity within the WCDC. Some of those activities have included:

1. **Creation of Strategic Plan**
2. **BOD training Workshops**
3. **Instituting functioning Finance, Governance, Membership committees**
4. **Review and Update of Bylaws**
5. **Review and Update of BOD Manual**
6. **Moving into our own physical space**
7. **Increasing our membership**
8. **Greater focus on our social media presence**

One of the most important achievements for the WCDC was the creation of the Strategic Plan with goals and metrics of achievement for six months and one year to guide us forward. The goals include building a diverse membership base; broadening both the personal and physical presence and the visibility of the WCDC; identifying staffing needs to strengthen organizational capacity; ensuring the sustainability of the WCDC.



How to Get Involved

We need you! If you live, work in Wimauma we need your passion, your expertise, and your desire to be part of the WCDC as we work to make our Wimauma a wonderful place to live, work, and play.

We need you to join a committee to focus on specific needs and activities.

Please fill out the paper application or online form so we can keep you informed about all the good we are doing.

Check out our Facebook page and Website.

wimaumacdc.org

www.facebook.com/WimaumaCDC

Our WCDC Board of Directors



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